

ARHS 2200 Current Art (3): Webster GCP Coding: (ROC) (CRI)

Official Course Description (university catalog): Surveys many of the dominant styles and theories of contemporary art. As there cannot be an accepted “received history” of the art of our own time, the content of the course will be organized along both a lineal and thematic approach, with special attention to the political and social constructs implicit in the creation of recent “avant-garde” art. Students will be introduced to the nature of the “art world,” current trends in art, and the dialogues taking place both in and around its creation.

Geneva course focus: The purpose of this course is to immerse students in the rich variety of artwork that characterizes art production in the 21st century. Current Art will give you an insider’s view of the art world and art market in Switzerland. You will meet and interact with several local visual artists who will present their work through our Meet the Artist Lecture Series held on the Geneva campus, visit the best of Geneva’s art galleries and meet the gallerists managing them. Students also will get a glimpse into the global contemporary art world by traveling to world-renowned Art Basel (the world’s largest art fair).

The course will give an understanding of some of the major theoretical frameworks driving contemporary artistic production and reception. It will also enable the development of skills in visual analysis, critical thinking, and independent research. This course is suitable to students of all levels. Class sessions blend mini lectures, discussions, group research assignments and presentations, as well as an art market research workshop.

The faculty teaching this course is art historian and curator **Dr. Julianna Sandholm-Bark**, Assistant Professor and Head of the Global Citizenship Program at Webster University Geneva. She holds a PhD in Art History from the Institute of Fine Art at New York University as well as a licence ès lettres in English, Art History and Photography from the University of Geneva. She has worked with several arts organizations in New York, Paris, and Geneva.

* There will be an additional lab fee of CHF 120 for this course, which includes the cost of the course excursions.

ECON 3100/BUSN 3100 Global Energy Economy, Issues in Economics (3)

Official Course Description (university catalog): Analyzes current economic issues in terms of historical background, present status, and possible solutions. Prerequisite: ECON 2000. May be repeated for credit if content differs.

Geneva course focus: Discusses current and future global energy balance, ie production and use of various energy sources, and related sustainability, climate change and technological innovation issues; Analyses the nature of energy markets, their instability and volatility of energy commodity prices; Reviews evolution and geoeconomics and geopolitics of global energy, looks at statistical reviews and forecasts of world energy balance, and focuses on international debate, policy initiatives and regulatory changes related to energy; Compares price formation in different energy markets and reviews price risk management techniques and regulations of futures markets; Looks at domestic versus international prices and trade policy issues in the area of energy; Identifies the need for oil and other energy producing countries to modernize and diversify economy, including through sustainable investments in energy and related sectors; Reviews energy business practices including, investments and project finance in oil and gas upstream sectors, as well as supply chains, including international sales and logistics, performance and payment risk management, as well as structured trade finance related to oil and gas sectors.

Geneva is a global hub for commodities and energy trading. The timing of this course aligns with the publication of British Petroleum’s Statistical Review of World Energy and Energy Outlook (a world-renowned, annually anticipated release of their findings that drive the industry’s forecasts). BP has been invited to present the findings from its anticipated 2019 edition, as part of a special keynote event for this course.

This course is being taught by **Dr. Rouben Indjikian**, an adjunct professor teaching energy, commodities, trade finance, digital economy and international economics at Webster University Geneva. Dr. Indjikian had a distinguished career of nearly 30 years at UNCTAD where, as an economist and manager, he was in charge of analysis, policy advice and technical assistance in the areas of international trade, finance, e-commerce and commodities. At UNCTAD he initiated the Information Economy Report and Global Commodities Forum.

FREN 2170 Intermediate Conversational French (3)

Official Course Description (university catalog): Develops vocabulary, linguistic structures, and cultural understanding needed for more successful communication in everyday situations. Prerequisite: FREN 2090 or equivalent. May be repeated for credit if content differs.

INTL 2650 The Politics of Peace (3)

The search for peace is a long endeavour of the world society. This course aims to examine the politics of peace throughout history in order to understand contemporary peace policies and institutions. It will look, first, at peace as an ideological aim, ranging from the famous Project for Perpetual Peace of Immanuel Kant to the pacifism movements, culminating with the emergence of specialized peace studies at academic institutions to which the world owes different concepts and theories on peace and conflict. From ideologies and concepts, the search for peace led to the creation of international organizations aiming at the maintenance of peace and security, such as the League of Nations and its successor the United Nations at the universal level, and many others at the regional or sub-regional levels, all producing their own peace mechanisms. These organizations have promoted various texts that recognize peace as a fundamental right of peoples and individuals, being the basis of enjoyment of all human rights on the one hand, and identify contemporary threats to peace and measures to counter them on the other. The course will include field trip to the United Nations Office in Geneva.

Dr. Djacoba Tehindrazanarivelo will teach this course. With a bachelor, master and PhD from Madagascar, The Netherlands and Geneva, respectively, Prof. Tehindrazanarivelo is an expert on international law and co-founder of the Center for African Legal Studies, a research and think tank center created in December 2015, focused on the use of law for the advancement of peace, stability and development in Africa. His work spans diplomacy, research and teaching.

KEYS 4016 Business, Behavior, Health and Society (3): Webster GCP Coding: Global Keystone Seminar

This course will examine the intersection of business, behavior, health, and society. We will consider the business of health (e.g., weight loss companies, 24 hour gyms, advertising of the fad-type health products and programs, and advertising of health products and of unhealthy products such as fast food). We will also examine the culture of health and illness (e.g., comparing cultures to look at healthy and unhealthy behaviors and the cultural perceptions of those behaviors).

Geneva course focus: Geneva is a great place to study these interdisciplinary issues. The city is home to the World Health Organization, which assesses international health standards, recommends regulations and takes advocacy for health policy positions on a wide range of Global Health issues, some of which cut across private sector, including international labor standards, human rights, and myriad other global challenges. The course will consider how these issues play out in the context of contemporary society, especially how behavior and health may impact the world of professional work environments, including the impact on the students' future careers.

This course is taught by **Dr. Ellen Rosskam**, an American and Swiss-trained public health and management specialist with more than 25 years of global development experience as a manager, researcher and academician, and public health practitioner. She has built and led diverse teams to address global health and development issues in government and multilateral institutions, the non-governmental sector, and the private sector.

MNGT 4100 International Management (3)

Official Course Description (catalog): Students examine the environment and operations of international management. Topics include the globalization of business, strategic planning for the multinational, global, and transnational organizations, multinational structure, foreign subsidiary coordination and control, and special issues concerning expatriate employees. Prerequisites: MNGT 2100 and MNGT 3400.

Geneva course focus: International Management will be taught through the lens of China, providing insights about how international firms engage in the country (opportunities and risks), and how Chinese companies are managing growth and innovation. Students will learn about the leading companies in China – both local, and foreign. A panorama of the preferred modes of development, and the attractive industries for the future, is offered. Opportunities related to the latest technology developments in China are demonstrated. An emphasis will be made on the key success factors of several industries – including automotive, luxury, and mass-retailing. It is also about working with Chinese companies investing in Western countries. This course concludes with the challenges China will have to face in the future.

The course is run by **Professor Dominique Jolly**, Chair of the Walker School of Business & Technology in Geneva. A renowned expert on China business, Prof. Jolly has visited China twice a year for the last twenty years, teaching and conducting research. This course gives a picture of the Chinese economy and the idiosyncrasies of Chinese business—including how China conducted the most important re-engineering of a major economy (and society) over the last 40 years.

Optional Trip (Fall 2019)

Students who take this course are encouraged to follow-up with the Webster University Geneva's Study Trip to Shanghai, taking place during the Fall 2019 'mid-semester break' between Fall 1 and Fall 2 across the Webster University network.

PHOT 1010 Digital Basic Photography (3): Webster GCP Coding: (ARTS) (OCOM)

Official Course Description (catalog): This course covers basic concepts and practice of digital photography, including understanding and use of the camera, lenses, and other basic photographic equipment. The course will address aesthetic principles as they relate to composition, space, exposure, light and color. Technological requirements of digital formats will be addressed, such as formats and resolution. Basic digital manipulations of images will be taught in preparation for creating a photo portfolio of images. This course may not count towards the BA in photography electives.

Geneva course focus: This is a course in basic photography in which you will utilize a digital workflow from capture to output. In this class, students will learn the fundamental aspects of digital photography which a beginner should know to start thinking like a professional. You will learn about basic digital cameras, their adjustments, and how choices of these adjustments affect the final image. In this course, you will learn how to digitally process these images using basic software skills and how to best repurpose these image files for Web or for print. You will learn how the visual choices you make when you take the photograph, whether they are technical (such as choice of camera setting) or aesthetic (such as composition, color, point of view) determine the content that will be communicated and expressed. If you are planning to travel during your Summer term, this class will teach you how to better use your digital camera and produce images of the highest quality.

This course will be taught by **Francesco Arese Visconti**, head of the Media Communications department at Webster Geneva. His research work focuses on migration and identity. Prof. Visconti has developed research on African migration in Switzerland and on the Italian-Chinese community in Prato, Italy. He is currently working on research that will explore, through photographs and interviews, the identity of Italians who migrated to the French part of Switzerland from the 1960's until today.

POLT 3310 Conduct of Foreign Policy (3)

Official Course Description (catalog): This course is primarily concerned with the theory and process of foreign policy decision-making with due emphasis on the structural and organizational aspects of foreign policy, followed by the explanations on capability analysis, decision-making and implementation. This framework is then applied to the study of the foreign policies of different states in a comparative approach. Prerequisite: INTL 1050 or POLT 1050. This course may be repeated for credit in the student's curriculum, if content differs.

Geneva course focus: Pursue this course in the world's largest center of multilateral diplomacy: Geneva is home to the U.N. Headquarters in Europe and is a center for policy-making and international negotiations, and the world's hub for debate on issues from disarmament and nuclear non-proliferation to human rights. So what happens in Geneva often impacts national foreign policy-making around the globe (and vice-versa).

In this course, students will visit also the Swiss parliament and Department of foreign affairs in the Swiss capital, Bern, and will have the opportunity to meet Parliamentarians and diplomats working on foreign policy.

This course will be taught by **Dr. Francis Piccand**, who works at the Swiss Ministry of Foreign Affairs as Chief of its Research and Analysis Center. He was previously Deputy Head of Mission at the Swiss Embassy in Syria, and has worked as a Political Analyst and various related policy roles, and served as an ICRC delegate in Lebanon. Before this he was an independent journalist in India, Pakistan, Turkey, Israel, Morocco, Algeria and Egypt.

PSYC 2150 Psychology of Sleep (3): Webster GCP Coding: (PNW) (CRI)

Official Course Description (catalog): Sleep inhabits one third of our life. Sleep is not a passive behavior. On the contrary, it is quite active. This course focuses on sleep as a part of the daily sleep/wake cycle. This course examines the history of sleep and sleep research, developmental aspects of sleep, physiological bases of sleep, the functions of sleep, the effects of various drugs on sleep, sleep disorders, and dreaming.

Geneva course focus: Come study dreams and learn about dream analysis in the country of Carl Jung, famous Swiss psychiatrist and psychoanalyst who founded analytical psychology. His review of Freud's Interpretation of Dreams generated enormous interest in dream analysis among psychiatrists and sparked further research. This course will expose students to psychological research on sleep and the practical usefulness of dream analysis.

This course will be taught by **Neil German**, who moved from the U.S. to Switzerland in 1992 to train as a psychoanalyst at the renowned Jung Institute in Zurich where he earned a post-masters diploma. With a private practice as a psychoanalyst for more than 20 years, he has been teaching at Webster since 2000.

SPCM 1280 Interpersonal Communication (3): Webster GCP Coding: (SSHB)(WCOM)

Official Course Description (catalog): Students learn to apply the contexts and skills associated with interpersonal communication competence, the intrapersonal constructs necessary for effective interpersonal communication, as well as skills and behaviors associated with relating with others. A focus is placed on relational development and dynamics. Topics include self-disclosure, listening, nonverbal communication, and conflict.

Geneva course focus: The course is structured around several innovative projects that allow you to explore and experience different aspects of intra- and interpersonal communication. In the rich, multicultural environment at Webster Geneva, you will be able to deepen your knowledge of the intercultural element of interpersonal communication. Through a project inspired by anthropological methods, you will work with a partner in order to enhance your understanding of how culture shapes your own intra and interpersonal communication. The course concludes with an exhibition during which students share their contributions to a creative collaborative project that reflects their interpretation of the themes studied during the course.

This course will be taught by **Dr. Sarah Grosso**, whose research interests include human rights, gender, ethics and family law. Sarah Grosso teaches courses in Media Writing, Ethics in the Media, Interpersonal Communication and Women's and Gender Studies. She also works as an independent consultant for clients including the ICRC, the START Network, UNESCO and UNICEF.